

2018 Impact Report

Massachusetts

PARTICIPANTS

established 1982

Commonwealth. NAMI Massachusetts provides education classes, support groups, and advocacy efforts on a federal, state and local level.

OUR MISSION Improve the lives of all persons affected by mental health conditions in the

147,495 INDIVIDUALS AND FAMILIES IMPACTED THIS YEAR

WEBSITE USERS **BEING SOCIAL** TWITTER • 20,312 123.052 \ new 75% ► returning 25% FACEBOOK • 4,018 🕇 SESSIONS OR 92,201 USERS OR 30,851 USERS IN LINKED IN • 4,417 INSTAGRAM • 396 O 55-64 18-24 25-34 45-54 65+ 35-44 WEBSITE VOLUNTEERS **USERS BY** 6% 16% 28% **19**% 16% 15% AGE GROUP ∞1.000 NAMI WALKS MASSACHUSETTS 5.000 PARTICIPANTS th with the the the first for "个个个、个个资料 CONNECTION CRIMINAL DEPARTMENTS IUSTICE 19SUPPORT GROUPS FRSION **PI INF** 335 1.943 **OFFICERS** 3.000 TRAINED **INQUIRIES** PARTICIPANTS PEER 2 PEER FAMILY **IN OUR** FAMILY **SUPPORT OWN** 118 GROUPS VOICE PARTICIPANTS 589 PRESENTATIONS 42 GROUPS 437 16,000 AUDIENCE PARTICIPANTS **33** CLASSES 3.000 **10** CLASSES

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