2018 Impact Report

OUR MISSION: Improve the lives of all persons affected by mental health conditions in the Commonwealth. NAMI Massachusetts provides education classes, support groups, and advocacy efforts on a federal, state, and local level.

147,495 INDIVIDUALS AND FAMILIES IMPACTED THIS YEAR

WEBSITE USERS

123,052 SESSIONS

NEW 75% RETURNING 25%
OR 92,201 USERS OR 30,851 USERS

WEB SITE USERS BY AGE GROUP

18-24 16% 25-34 28% 35-44 19% 45-54 16% 55-64 15% 65+ 6%

NAMI WALKS MASSACHUSETTS

5,000 PARTICIPANTS

COMPASS
HELPLINE

1,943 INQUIRIES

CONNECTION

19 SUPPORT GROUPS

3,000 PARTICIPANTS

CRIMINAL JUSTICE DIVERSION

335 OFFICERS TRAINED

41 DEPARTMENTS

FAMILY SUPPORT GROUPS

42 GROUPS

3,000 PARTICIPANTS

FAMILY 2 FAMILY

437 PARTICIPANTS

33 CLASSES

PEER-2-PEER

118 PARTICIPANTS

10 CLASSES

IN OUR OWN VOICE

589 PRESENTATIONS

16,000 AUDIENCE

BEING SOCIAL

TWITTER • 20,312
FACEBOOK • 4,018
LINKED IN • 4,417
INSTAGRAM • 396

VOLUNTEERS

1,000

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