

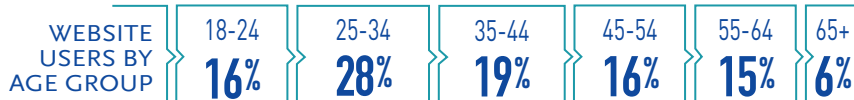
# 2018 Impact Report

OUR MISSION Improve the lives of all persons affected by mental health conditions in the Commonwealth. NAMI Massachusetts provides education classes, support groups, and advocacy efforts on a federal, state and local level.





**147,495** INDIVIDUALS AND FAMILIES IMPACTED THIS YEAR

## WEBSITE USERS

**123,052** SESSIONS } **NEW 75%** OR 92,201 USERS } **RETURNING 25%** OR 30,851 USERS



## BEING SOCIAL

 TWITTER • 20,312  
 FACEBOOK • 4,018  
 LINKED IN • 4,417  
 INSTAGRAM • 396



## NAMI WALKS MASSACHUSETTS

**5,000** PARTICIPANTS



**1,943**  
INQUIRIES

## CONNECTION

**19** SUPPORT GROUPS



## CRIMINAL JUSTICE DIVERSION



**41** DEPARTMENTS

## FAMILY SUPPORT GROUPS

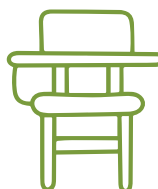


**3,000**  
PARTICIPANTS



## PEER-2-PEER

**118**  
PARTICIPANTS



## IN OUR OWN VOICE

**589**  
PRESENTATIONS  
**16,000** AUDIENCE