

Dream Big  
**Act Now**

Annual NAMI Mass Convention

# Advocacy Training

# Dream Big Together

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# Why are we doing this?



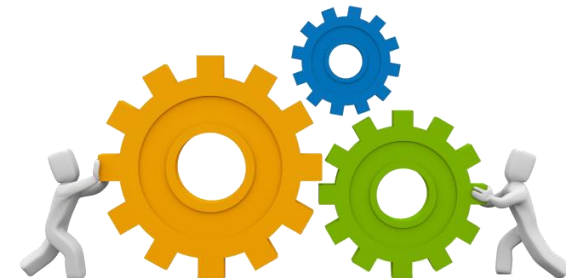
- \* Leverage expertise
  - \* Our affiliates have many passionate members who are EXPERTS in the mental health system in Massachusetts
- \* To listen
  - \* Hear from every NAMI member in Massachusetts
- \* To understand
  - \* How we can translate that knowledge into an advocacy agenda for change

# What is a “Dream Big Together” activity?

*What is one thing you would like to see changed about the mental health system in your community or in the State of Massachusetts that would have a positive impact on yourself or your family - and why?*

# Nuts & Bolts

- \* Your affiliate will need to talk about the activity and decide to give time to it
- \* Plan for 40-45 mins for the activity
- \* Pick a date, time & place (can be part of a regular affiliate meeting)



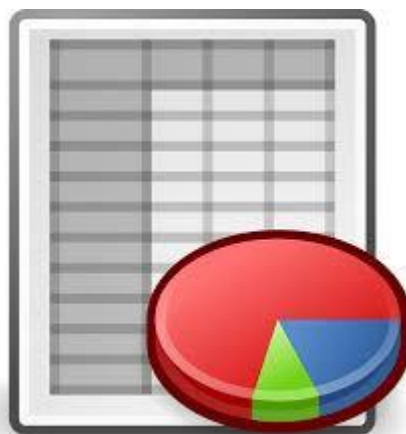
# Running the activity



- \* Divide attendees into groups of about 5-8
- \* Each group will pick a facilitator & a timekeeper
- \* Everyone thinks – in SILENCE – about the question and writes down their answer – allow 5-7 mins
- \* Everyone gets 3 mins around the group to share what they wrote
- \* Everyone fills out the form with their **#1** topic

# After the activity

- \* Count up the topics and share the results
  - \* With your affiliate
  - \* With the NAMI Mass Advocacy team



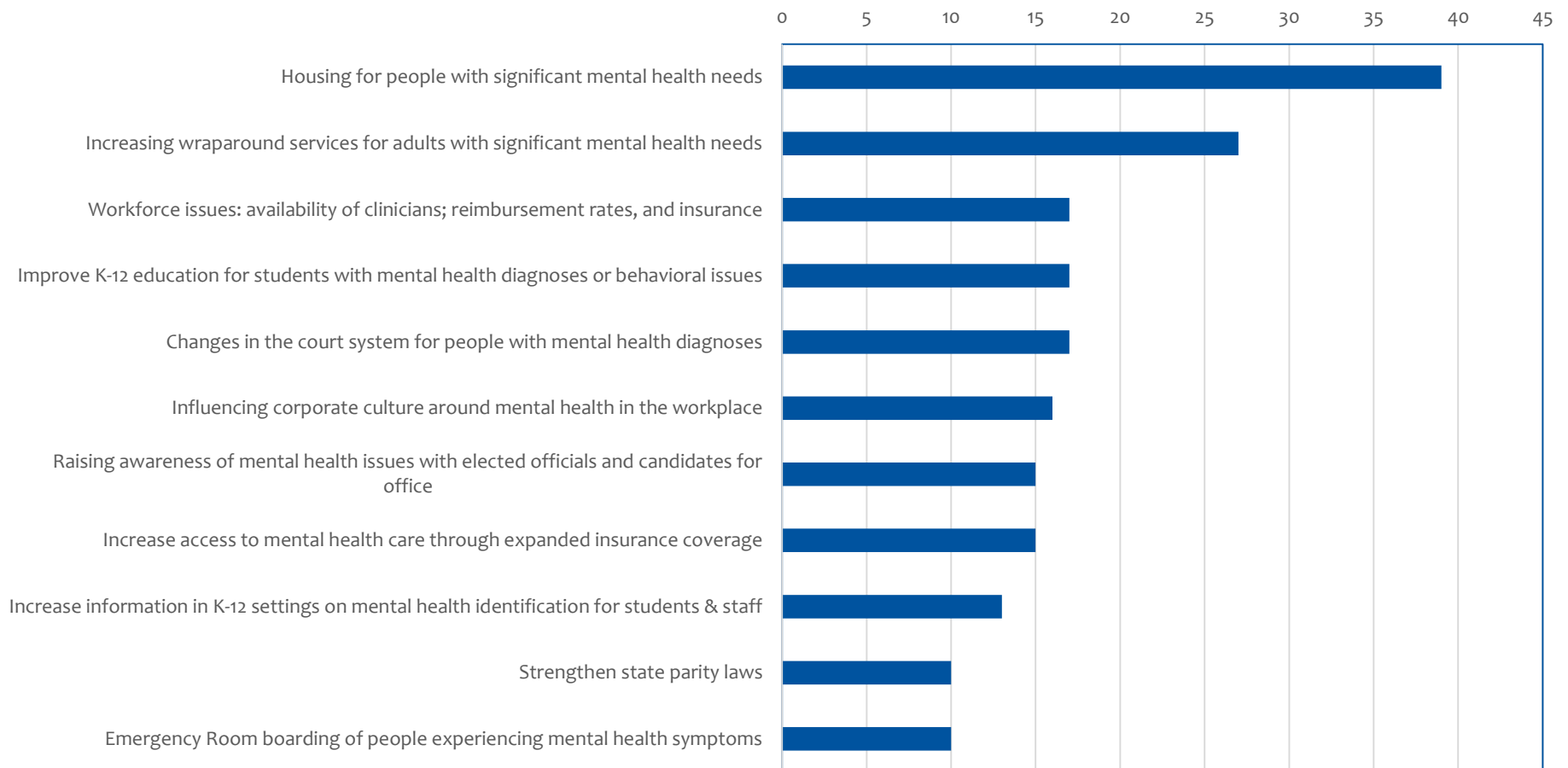
# At the convention

“Can we get a direct line to Ruth Balsler?” (Rep from Newton)

“All of these are compelling, hard to pick just one”

241 individuals participated

# Dreaming Big Together Results





# Activity Resources

- \* Table handouts
  - \* Role sheet for facilitator & time keeper
  - \* Suggested topics for participants (you can customize in advance)
- \* Spreadsheet to help collate results





# Other Stuff

# Affiliate Advocacy Reps

*As part of re-affiliation, NAMI National requires that each affiliate have an Advocacy Representative*

**Effort:** 1-2 hours per month (may vary)

## **Core Responsibilities:**

- \* Participate in and assist with grassroots advocacy trainings
- \* Forward action alerts and generate prompt responses (email, phone, hearing attendance, etc.)
- \* Bring local advocacy issues to the attention of the NAMI MA Advocacy Committee
- \* Assist in nurturing local legislative champions & local grassroots advocates
- \* Cultivate relationships with local stakeholders, government officials and media

# Connect with New Legislators

- \* Send a **welcome note** congratulating them on their election – email, tweet or call
- \* Find opportunities to **see them** “around town”
- \* Introduce them to **NAMI**
  - \* Tell them about your experience with the mental health system
  - \* Let them know about NAMI Advocacy Day, April 8th
  - \* Invite them to join our NAMI Walk, May 11th

# New legislators

*Many thanks to Teresa Cardosi for invaluable help compiling the list of new legislators*

- \* **NAMI Central Middlesex**

- \* *Rep Tami Gouveia*
- \* *Rep Michelle Ciccolo*
- \* *Rep Dave Robertson*
- \* *Rep Richard Haggerty*

- \* **NAMI Cambridge/Middlesex**

- \* *Rep Dave Robertson*
- \* *Rep Richard Haggerty*

- \* **NAMI Greater Lowell**

- \* *Rep Tami Gouveia*
- \* *Rep Dave Robertson*
- \* *Sen Barry Finegold*
- \* *Sen Edward Kennedy*

*Italics used for legislators in more than one NAMI Mass affiliate*

# New legislators

- \* **NAMI Greater North Shore**

- \* Rep Peter Capano
- \* *Rep Tram Nguyen*
- \* Rep Marcos Devers
- \* *Rep Christina Minicucci*
- \* Sen Brendan Crighton
- \* *Sen Diana DiZoglio*
- \* *Sen Barry Finegold*

- \* **NAMI Northeast Essex**

- \* *Rep Tram Nguyen*
- \* *Rep Christina Minicucci*
- \* *Sen Diana DiZoglio*

- \* **NAMI Central Mass**

- \* Rep David LeBoeuf

*Italics used for legislators in more than one NAMI Mass affiliate*

# New legislators

## \* **NAMI Greater Boston**

- \* Rep David Biele
- \* Rep Liz Miranda
- \* Rep Jon Santiago
- \* *Rep Nika Elugardo*
- \* Sen Nick Collins

## \* **NAMI Metro West**

- \* Rep Maria Robinson
- \* Rep Michael Soter
- \* *Sen Becca Rausch*

## \* **NAMI Newton/Wellesley**

- \* *Rep Nika Elugardo*
- \* Rep Tommy Vitolo
- \* *Sen Becca Rausch*

*Italics used for legislators in more than one NAMI Mass affiliate*



# New legislators

- \* **NAMI South Shore**

- \* *Rep Patrick J. Kearney*

- \* **NAMI Plymouth**

- \* *Rep Alyson Sullivan*

- \* *Rep Kathleen P. LaNatra*

- \* *Rep Patrick J. Kearney*

- \* **NAMI Bristol County**

- \* *Rep Christopher Hendricks*

- \* *Rep Norman Orrall*

- \* *Rep James Hawkins*

- \* *Rep Alyson Sullivan*

- \* *Rep Kathleen P. LaNatra*

- \* **NAMI Western Mass**

- \* *Rep Natalie Blais*

- \* *Rep Lindsay N. Sабadosa*

- \* *Rep Daniel R. Carey*

- \* *Rep Mindy Domb*

- \* *Sen Joanne Comerford*

- \* **NAMI North Central**

- \* *Sen Joanne Comerford*

- \* *Sen Edward Kennedy*

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# Future webinars

*DATES TBD*

- \* **State House 101** – a presentation from the Convention, back by popular demand
- \* **Preparing for Advocacy Day**

# Other Advocacy happenings

- \* Save the date: **Advocacy Day April 8, 2019**
- \* Looking for speakers to join Family-to-Family classes when covering advocacy
- \* NAMI Mass website update will include new Advocacy pages (including links to all webinars)
- \* Plans underway for a NAMI Mass Advocacy Newsletter

