OUR MISSION
Improve the lives of all persons affected by mental health conditions in the Commonwealth. NAMI Massachusetts provides education classes, support groups, and advocacy efforts on a federal, state and local level.

161,459 INDIVIDUALS AND FAMILIES IMPACTED

WEBSITE USERS

111,853 SESSIONS
NEW 87% RETURNING 13%
OR 97,764 USERS
OR 14,089 USERS

WEBSITE USERS BY AGE GROUP

18-24 25-34 35-44 45-54 55-64 65+
14% 29% 19% 16% 14% 8%

NAMI WALKS MASSACHUSETTS
5,000 PARTICIPANTS

CRIMINAL JUSTICE DIVERSION

41 DEPARTMENTS
335 OFFICERS TRAINED

INQUIRY NEEDS
- Finding a provider or treatment
- Housing
- Finding peer support
- Finding family support
- Health insurance
- DMH services
- Inpatient treatment
- Legal issues

BEING SOCIAL

TWITTER • 21,000
FACEBOOK • 5,122
LINKED IN • 2,026
INSTAGRAM • 526

1,000 VOLUNTEERS

2,045 INQUIRIES
CALLS 1013 50%
RETURNED VOICEMAILS 773 38%
EMAILS 249 12%
OTHER 10 0.5%
TOTAL INQUIRIES 2045

NAMI Mass • The Schrafft Center • 529 Main Street, Suite 1M17 • Boston, MA 02129 • (617)-580-8541 • namimass.org
## FY2019 Impact Report

**Family Support Groups**
- **427 Graduates**
- **33 Classes**
- 2 trainings
- 13 new instructors
- 4 new Spanish language instructors

**Peer2Peer**
- **75 Participants**
- 2 classes
- 20 graduates
- 1 training
- 8 new instructors

**Connection**
- **3,000 Participants**
- **19 Support Groups**
- Lawrence x2
- MGH
- Mclean
- Beverly
- Framingham
- Schraffts Center

Financial Results for FY 2019

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrestricted Net Assets Revenue &amp; Support</td>
<td></td>
</tr>
<tr>
<td>Grant Income</td>
<td>$716,830</td>
</tr>
<tr>
<td>Special Event - NAMIWalks</td>
<td>638,845</td>
</tr>
<tr>
<td>Special Event - Other</td>
<td>0</td>
</tr>
<tr>
<td>Contributions</td>
<td>535,107</td>
</tr>
<tr>
<td>Membership and Convention</td>
<td>39,985</td>
</tr>
<tr>
<td>Interest Income</td>
<td>1,812</td>
</tr>
<tr>
<td>Net Assets Released from Restrictions Used for Operations</td>
<td>0</td>
</tr>
<tr>
<td><strong>Total Revenue and Support</strong></td>
<td>$1,932,579</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Operating Expenses</td>
<td></td>
</tr>
<tr>
<td>Salaries and Benefits</td>
<td>928,779</td>
</tr>
<tr>
<td>Professional Fees</td>
<td>205,471</td>
</tr>
<tr>
<td>Occupancy Costs</td>
<td>97,890</td>
</tr>
<tr>
<td>Direct Program Expenses</td>
<td>75,851</td>
</tr>
<tr>
<td>G&amp;A and Fundraising Expenses</td>
<td>209,604</td>
</tr>
<tr>
<td>Walk Payments to NAMI National and Affiliates</td>
<td>158,596</td>
</tr>
<tr>
<td><strong>Total Operating Expenses</strong></td>
<td>$1,676,191</td>
</tr>
<tr>
<td>Income from Operations</td>
<td>256,338</td>
</tr>
<tr>
<td>Unrealized Loss on Investments</td>
<td>(54)</td>
</tr>
<tr>
<td>Realized Gain on Investments</td>
<td>(4,590)</td>
</tr>
<tr>
<td><strong>Increase in Unrestricted Net Assets</strong></td>
<td>$251,744</td>
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</tbody>
</table>

*unaudited*