

The **National Alliance on Mental Illness of Massachusetts** (NAMI Mass) is a statewide, nonprofit grassroots education, support and advocacy organization dedicated to improving the quality of life for those individuals affected by mental health conditions and their families. Founded in 1982, NAMI Mass is the state's voice on mental health issues.

NAMI WALKS YOUR WAY VIRTUAL EVENT

+/- 1000
PARTICIPANTS



\$560,000+
RAISED

NAMIWalks is our biggest fundraiser and supports our educational courses, support groups, helpline, community education and outreach programs, and our advocacy efforts.

**INDIVIDUALS
AND FAMILIES
IMPACTED**
from January 1, 2021
through June 30, 2021:
98,643

www.namimass.org
WEBSITE
UNIQUE VISITORS
42,745

COMPASS Resource & Information Line

1153
INQUIRIES

491 INCOMING
CALLS

334 VOICEMAILS

328 EMAILS

TOP TOPICS

- ▶ finding mental health treatment
- ▶ peer support
- ▶ navigating a crisis
- ▶ housing
- ▶ legal system



BEING SOCIAL

- TWITTER • **22K+**
- FACEBOOK • **6K+**
- INSTAGRAM • **3.3K+**
- LINKEDIN • **3K+**
- VOLUNTEERS • **875**

FAMILY SUPPORT GROUPS

2439 PARTICIPANTS

48 GROUPS

53-55 MONTHLY
MEETINGS

362-420 AVERAGE
MONTHLY ATTENDANCE

Some family/caregiver groups focus on a specific demographic and some on a specific diagnosis.

FAMILY-2-FAMILY

FREE 8-WEEK COURSE

14 ONLINE COURSES

238 FAMILY CAREGIVERS
GRADUATED

"The course instructors did an excellent job facilitating the course and presenting the material. They were very empathetic when listening to participant stories & concerns. I truly appreciated them reaching out to me to offer extra support while I was experiencing a crisis with my daughter." F2F PARTICIPANT

PEER-2-PEER

FREE 8-WEEK COURSE

90 PARTICIPANTS

7 CLASSES

"It was a great way to connect with many different kinds of folks around common struggles and shared accomplishments."

P2P PARTICIPANT

CONNECTION RECOVERY SUPPORT GROUPS

2640 PARTICIPANTS

55 MEETINGS
PER MONTH

Community Education & Outreach

IN OUR OWN VOICE

99 PRESENTATIONS
2943 AUDIENCE

SPECIFIC AUDIENCES

1373 PEOPLE ATTENDED PRESENTATIONS IN THEIR WORKPLACE

528 PEOPLE ATTENDED PRESENTATIONS AT THEIR COLLEGE OR UNIVERSITY

BIPOC PANEL
50 ATTENDEES

LGBTQ+ PANEL
43 ATTENDEES

LET'S TALK ABOUT MENTAL HEALTH FOR ALL: COMMUNITIES IN CONVERSATION

In the spring of 2021, NAMI Massachusetts launched a series of panels that ask the question "What does it mean to truly achieve Mental Health for All?" We invited diverse panelists from the BIPOC and LGBTQ+ communities to discuss issues of stigma, access, inequity, challenges, and healing. One theme that emerged was the enormous impact that social determinants have on mental health and healing. We plan to continue this series in 2022.

"As someone who also has mental health diagnoses, just being in a space with people talking openly about their experiences was really validating for me. The strategies the speakers shared for organizations and supervisors to better support staff were super helpful." EMPLOYEE

WORK IN SCHOOLS

252 AUDIENCE MEMBERS AT SCHOOL-BASED PRESENTATIONS

9 SCHOOL-BASED PRESENTATIONS

"The presentation completely exceeded my expectations! [They] were absolutely amazing presenters. Their stories were captivating, eye opening, and powerful. They are 4 brave people to share their experiences in such an open way. Thank you for bringing the NAMI presentation to our school. I can't wait to get the additional resources and talk with the staff! Also, I never would have guessed that this was not a live presentation — the way you pivoted to Zoom was remarkable." SCHOOL PRINCIPAL

WORK WITH LAW ENFORCEMENT

16 PEER & FAMILY PRESENTATIONS

Crisis Intervention Team Training

154 OFFICERS TRAINED

40 DIFFERENT DEPARTMENTS

"Hearing the speaker share their story was a powerful example for why these de-escalation techniques matter and showed that using them can truly save lives." OFFICER FROM DEDHAM CIT TRAINING

Financial Results for January - June 2021

Unrestricted Net Assets Revenue & Support

Grant Income	\$494,530
Contributions	450,099
Membership and Convention	12,848
Interest Income	680

Total Revenue and Support \$ 958,157

Operating Expenses

Salaries and Benefits	664,707
Professional Fees	75,518
Occupancy Costs	74,963
Direct Program Expenses	89,881
G&A and Fundraising Expenses	66,472

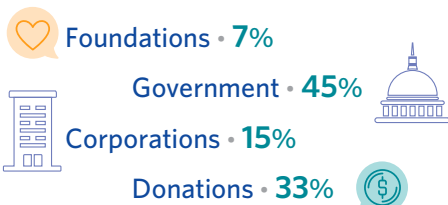
Total Operating Expenses \$ 971,541

Income from Operations	(13,384)
Unrealized Loss on Investments	30
PPP Loan Forgiveness	105,000

Increase in Unrestricted Net Assets \$91,646

*unaudited 9 months ending March 31, 2021

FUNDRAISING SOURCES



7% Fund Raising

17% General & Administrative

76% Program Costs