DEAR FRIENDS:

Despite a tough economic climate, the National Alliance on Mental Illness of Massachusetts (NAMI Massachusetts) made gains in realizing its mission to improve the quality of life for people with serious mental illness and for their families.

NAMI’s staff worked with dozens of volunteers to offer free education and support programs statewide. We offered 21 Family-to-Family (F2F) classes in FY 2011 and sponsored two F2F teacher training weekends that trained 13 new teachers. F2F celebrated 20 years and is now officially an “evidenced-based” practice as determined by Dr. Lisa Dixon and her research team at the University of Maryland.

NAMI also offered 123 In Our Own Voice (IOOV) presentations around the state to high schools, colleges, churches, health plans, Rotary Clubs, and more. IOOV is a powerful anti-stigma tool that erases many stereotypes about individuals with mental illness and what recovery looks like.

NAMI’s 20 local affiliates offered support groups for family members and other caregivers who have a loved one with mental illness and need support and encouragement. Local affiliates also sponsored 90-minute NAMI Connection support groups at 16 different venues across the Commonwealth. NAMI Connection is facilitated by trained NAMI leaders who are in recovery from their mental illness.

And finally, we offered four NAMI programs for parents and caregivers with younger children. NAMI Basics is a six-week program designed to address mental and behavioral issues in children and adolescents. Children’s Challenging Behavior (CCB) is a one-day course for parents, caregivers and professionals such as school personnel and day care providers. NAMI Massachusetts offered three CCB classes in FY 2011.

NAMI’s Advocacy Day on March 31, 2011 was tremendously successful with more than 300 NAMI members coming to the State House to let their elected officials know what mental health programs mean to them and their loved ones. Our biggest accomplishment last year was making NAMI’s voice heard when the Governor proposed a $21.4 million cut from an already reduced Department of Mental Health (DMH). On the chopping block were 160 inpatient psychiatric beds, cuts to Clubhouses, and DMH child and adolescent programs for 175 families.

NAMI members and friends showed up at the State House; attended rallies; contacted elected officials by personal visits, phone, letter and email; and distributed our NAMI position paper showing the glaring inequity of these cuts. As a result of these efforts, the Legislature passed a larger budget for DMH. Signed by the Governor in July, 2011, the budget for FY12 restored more than $20 million of the proposed DMH cuts.

On May 21, 2011, over 5,000 people walked in the NAMI Massachusetts Walk at Artesani Park in Boston. With sunny skies after a week of rain, we enjoyed inspiring words from Kitty Dukakis and Boston Mayor Thomas Menino. Beacon Health Strategies, our Lead Corporate Sponsor, raised over $20,000 by its WALK team in addition to donating $30,000. Many other WALK Teams and Corporate sponsors participated in our WALK, and we are very grateful to them all and to our staff and volunteers.

As we celebrate these accomplishments, we also know a lot more needs to be done. We couldn’t have done all this without countless inspired volunteers, the hard work of the affiliates, and our dedicated staff and board.

On behalf of our Board of Directors and the NAMI staff, thank you.

GUY BEALES
President, NAMI Mass Board of Directors

LAURIE MARTINELLI
Executive Director, NAMI Mass
FINANCIAL RESULTS FOR FY2011
(2010-2011)

REVENUE AND SUPPORT

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>DMH Grant</td>
<td>$244,738</td>
</tr>
<tr>
<td>Special Event - NAMIWalks</td>
<td>$439,523</td>
</tr>
<tr>
<td>Special Event - Board</td>
<td>$7,768</td>
</tr>
<tr>
<td>Contributions</td>
<td>$104,783</td>
</tr>
<tr>
<td>In-Kind Donated Services and Software</td>
<td>$26,989 A</td>
</tr>
<tr>
<td>In-Kind Donated Furniture</td>
<td>$27,354 B</td>
</tr>
<tr>
<td>Other Operating Income</td>
<td>$37,294</td>
</tr>
<tr>
<td>Interest Income</td>
<td>$2,922</td>
</tr>
<tr>
<td>Net Assets Released from Restrictions Used for Operations</td>
<td>$52,943</td>
</tr>
<tr>
<td><strong>Total Revenue and Support</strong></td>
<td>$944,314</td>
</tr>
</tbody>
</table>

A = Donated services for enhanced website design of $16,450 and donated software of $10,539, offsetting expenses included under Professional Fees and Operating Supplies and Expenses, respectively

B = One time donation of furniture valued at fair market value on date of the donation ($27,354), the furniture has been capitalized and is being depreciated over seven years.

OPERATING EXPENSES

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salaries and Related Expenses</td>
<td>$350,024</td>
</tr>
<tr>
<td>Employee Benefits</td>
<td>$63,139</td>
</tr>
<tr>
<td>Professional Fees</td>
<td>$77,456</td>
</tr>
<tr>
<td>Occupancy Costs</td>
<td>$42,622</td>
</tr>
<tr>
<td>Operating Supplies and Expenses</td>
<td>$147,282</td>
</tr>
<tr>
<td>Insurance, Other</td>
<td>$5,165</td>
</tr>
<tr>
<td>Travel Expenses</td>
<td>$18,589</td>
</tr>
<tr>
<td>Training and Education Expenses</td>
<td>$20,222</td>
</tr>
<tr>
<td>Donation Expenses</td>
<td>$1,075</td>
</tr>
<tr>
<td>Payment to Affiliates</td>
<td>$71,460</td>
</tr>
<tr>
<td>Payment to NAMI National Dues</td>
<td>$39,650</td>
</tr>
<tr>
<td>Depreciation</td>
<td>$4,792</td>
</tr>
<tr>
<td><strong>Total Operating Expenses</strong></td>
<td>$849,375</td>
</tr>
<tr>
<td><strong>Surplus - Unrestricted</strong></td>
<td>$94,939</td>
</tr>
</tbody>
</table>

HELPLINE SOURCE OF INQUIRIES

- Phone Calls: 70%
- Emails: 17%
- Website: 11%
- Social Media: 2%
- Person: 1%

Number of calls received during FY2011 was 1,786.

HELPLINE TYPE OF INQUIRIES

- Mental Health Services: 37%
- Support Groups: 25%
- Education Programs: 14%
- Affiliate Info: 13%
- Legal: 12%
- Housing: 11%
- Other: 7%

NAMI Mass is grateful to the following Foundations for funding our work in FY 2011:

- The Health Foundation of Central Massachusetts – Sustainable Approaches to Decriminalization (in collaboration with the Association for Behavioral Health and consultants from DMH Health Strategies).
- NAMI National – Diversifying NAMI’s Education programs.
- May & Stanley Smith Charitable Trust – Teacher training for Family to Family.
- Danversbank Charitable Foundation – Presenting In Our Own Voice (IOOV) to cities and towns in Danversbank service area.
- Blue Cross Blue Shield of Massachusetts Foundation (through NAMI Berkshire County) – DMH/NAMI Directory of Decriminalization efforts in Massachusetts.
- Eli Lilly – NAMI’s Advocacy Day at the State House.
- Boston Medical Center – collaborative programming with the Metro Boston Recovery Learning Community.
NAMI Mass’ eighth Walk, held on Saturday, May 21, 2011 at Artesani Park along the Charles River in Boston, was a year of firsts. NAMI Mass had the first Walk to raise over $400,000 out of over 80 NAMIWalks across the nation. We also raised more corporate dollars than had ever been raised before—receiving donations in the amount of $162,100. Beacon Health Strategies (BHS), our lead sponsor, added to the year of firsts by being the first corporate sponsor to contribute $50,000 to our Walk campaign between their sponsorship and Walk team. To everyone at BHS who contributed, especially CEO/President Tim Murphy and Briana Duffy, NAMI Mass is infinitely grateful.

With the economic malaise continuing and the Department of Mental Health’s ongoing budget woes, the Walk provides a welcome breath of fresh air and an opportunity to celebrate dignity, hope and recovery while delivering an anti-stigma message and educating the public about mental illness.

We were successful because our volunteers, walkers, staff and board members work together to make the Walk an event to be remembered year after year. Our NAMI Mass supporters know how important the Walk is to our financial welfare and come through for us because they believe in NAMI’s mission.

At the 2011 Walk, we had 154 teams and just over 2000 Walkers. For the second year in a row, our top team was NAMI Cambridge-Middlesex with $20,607 just beating out Beacon Health Strategies at $20,000, and NAMI Central Middlesex at $16,651 and Massachusetts Behavioral Health Partnership (MBHP) at $15,309.65 were not too far behind. Congratulations to Team Sunovion which had our largest team by amount of Walkers with 189, nipping out MBHP at 180. Volunteers are the life blood of the Walk on the day of the event. We had over 70 capable volunteers who made the Walk look effortless. Special thanks must go to Naresh Gajera, Marilyn DeSantis, Larry DeAngelo, Karen McGravey Gajera, and Cindy Nelson, our Operating, Registration, Safety, Parking and Volunteer leads respectively.

Finally, this year we set a new record: distributing over $70,000 to the 16 affiliates which participated in the Walk.
We extend our sincerest thanks to the 89 corporate sponsors of NAMIWalks Massachusetts 2011 as well as those companies who generously provided in-kind donations.

**CORPORATE SPONSORS & IN-KIND DONATIONS**

**LEAD SPONSOR**
Beacon Health Strategies

**MAJOR SPONSORS**
Massachusetts Behavioral Health Partnership Partners HealthCare Psychiatry and Mental Health Sunovion Pharmaceuticals

**GOLD SPONSOR**
AstraZeneca

**SILVER SPONSORS**
Baycove Human Services Vinfen Corporation

**START/FINISH LINE SPONSORS**
Advocates, Inc. Arbour Health System Beth Israel Deaconess Medical Center Boston Medical Center/Boston University School of Medicine Bournewood Hospital Bristol-Myers Squibb Cambridge Health Alliance Children’s Hospital Boston Donoghue, Barrett & Singal PC Magellan Health Services Nizhoni Health Systems Optum Health Public Consulting Group Inc. Seven Hills Foundation Steward Health Care System

**BRONZE SPONSORS**
Association for Behavioral Healthcare Blue Cross Blue Shield of Massachusetts Boston Medical Center HealthNet Plan Centene Corporation/Celticare Health Plan Commonwealth Care Alliance Community Counseling of Bristol County Eliot Community Human Services, Inc. Foley Hoag Janssen Pharmaceutical Massachusetts Nurses Association Massachusetts School of Professional Psychology Neighborhood Health Plan Network Health North Suffolk Mental Health Associates, Inc. Pfizer PhRMA Polaris Healthcare Services Stephen Rosenfeld South Bay Mental Health Center, Inc. South Shore Mental Health Center, Inc. Spectrum Health Systems Inc. Teva Neuroscience, Inc. Walden Behavioral Care WestBridge Community Services Gary Zalkin, Counselor at Law

**SUPPORTERS**

**IN-KIND DONATIONS**

While we have made every effort to include all the generous businesses that gave in-kind donations, if we have inadvertently omitted any entity, or misspelled any names, please accept our apologies and contact our office.
DONORS TO NAMI MASSACHUSETTS

Dr. Ira Addes
Dr. David Adler
Arthur and Jean Albanese
Wilma Alessandro
Jeanette Anderson
Pamela Andrews
Dr. John Aney
Karen Angelini
Robert Antonioni
Felicia Anzano
Arlene Osaff Charitable Fund
Elissa and Daniel Arons
Nancy Atwood
Ela Auerbach
Kenneth Backaler
Ross Beales, Jr.
Betty Jean and Nathan Bech
Dr. Kathy Becker
Dr. Erin Belfort
Patricia Feeley Benkoski
Dr. William Bennett
Michael Bennett
Dr. Eugene Beresin
Ann Bersani
Dr. Elouise Bjorkman
Melvin and Diane Blate
Diane and Arthur Bleakney
Irina Bloom
Gerald Blum
Judith Bly
BNY Mellon Community Partnership
Andrew Bolton
Elizabeth Bond
Dr. Jonathan Borus
Judith Bradley
David and Sharon Breakstone
Jean and John Breen
Melissa Brown
Dr. Carl Brownsberger
Philip Brophy
Wayne Budd
Diane Burke
Fenton and Peggy Burke
Dr. Padric Burns
Kevin Burns
Sylvie Busser
Mary Jane Cahill
Constance Calderwood
Dr. ThrassoS Callagias
Joyce Calogero
Cambridge Concord Associates
Susan Capon
Warren Canberg
Dr. Joseph Cass
Marylith Cherson
Peter Chubinsky
Mabel Clear
Allan Cohen
Dr. Bruce Cohen
Kathleen Cohen
Martha Cosindas
Dr. Joseph Coyle
Kirstie Crawford
Jim Cummingham
Stephen Cummings
Thea Curry
Lynda Cutrell
Phyllis Dalele
Andre and Marilyn Danesh
Kenneth and Mary Dautrich
Dr. Paul David
Martha Davidson
Kenneth Davis
Tina and Larry DeAngelo
Jude Dehart
Teresa Lloyd DeLuca
Rozemarie DeMichelle
Marilyn DeSantis
Robert DeWald
Emily Deter
Lisa Dobberteen
Diane Donaldson
Jonathan Dosick
Judith Dott
Frances Doyle
Bernice Drumheller
Kenneth and Joan Duch
Dr. Ken Duckworth
Governor and Mrs. Michael Duckakis
Edward Dunn
Nancy Dunn
Francis and Rose Earley
Dr. Stuart Edelman
Dr. Carola Eisenberg
Ellie Lilly
Kathleen and Douglas Engebreton
Joseph and Germaine Fabiano
Jean Fain
Dr. William Falk
Edward Farley
Patricia Feeley
John Feeney
Michael Fetcho
Steven Feye
Danuta Fichna
First Unitarian Society in Newton
Dr. Steven Fischel
Dr. Caroline Fisher
Michael and Jennifer Fitzpatrick
Thomas Flanders
Joseph Foley
Lisa Fowmes
Donald and Ruth Freedman
Jeanette and Daniel Friedenson
Dr. Rohn Friedman
Dr. Carl Fulwiler
Dr. Jerome Gans
Dr. Robert Garber
Joseph Garcia
Allen Gardner
Dr. George Gardos
Brooke Garlickie
Brian and Molly Gaity
Sid Gelb
Dr. Max Geller
Kim Gilligan
Harriet Gilman
Dorothy and Roger Gipps
Dr. Leonard Glass
Dr. Jean Berko Gleason
Donald Goff
Dr. Jeffrey Robbins Goldberg
Dr. David Golden
Dr. Marianne Goldsmith
Dr. Jesse Goodman
Michael Goodman
Julie and Christopher Gordon
Dr. Gary Gottlieb
Mervin Gray
Loe Greene
Karen Gromus
Henry and Judith Grunebaum
Andrea Hallion
Ellen and Michael Hallor
Fred and Glennis Halterman
Roy and Sylvia Hammer
Arnold Hanawalt
Carl and Signe Hanson
Dr. James Harburger
Patricia Harney
Dr. Alexandra Harrison
Dr. Jennifer Harrison
Carol Hartman
Priscilla Hathaway
Miriam Hatoum
Mary Hayes
David Hargery
Beatrice Herling-Henize
David Hirshberg
Dr. Marie Hobart
Penny Humessey
Brian Hanan
Jerry and Suzanne Haughton
Houghton Milfin
John and Jane Howland
David Huememoeder
Tommi Inomata
Nancy Isola
Dr. Peter Jenney
John Hancock Financial Services
Andrew and Deborah Johnson
Peter and Francene Johnson
Deborah Kadish
Dr. Howard Katz
Dr. Monte Kaufman
Dr. Annette Kawecki
Marian Kennedy
David and Janet Kiah
Linda King
Dr. David Klegen
Ann Knowles
Anne Kott
Martin and Diane Krasnick
Joan Kravetz
Helen and David Krzeminski
Elizabeth Kulas
Marylin LaClair
Pamela Lainez
Nina Landon
Meryl and Melvin Langholt
Dr. Catherine Lanteri
Elaine Larkin
Carol LeBlanc
Rosana Liberan
Cyrus and Carole Lipsitt
Dr. Benjamin Liptzin
Stephen and Sandra Litchfield
Sherry Penney Livingston
Dr. Carol Locke
Catherine and William Logue
Ann Loomas
Susan and Bill Louisignau
Dr. Kirk Lum
Helen and Richard Lupo
Dr. Anne Lutz
Hollister Steele Lyne
Marie MacGregor
Agnes Macksoud
Robert and Kathryn MacLaughlin
Grace Mahoney
Dr. Deborah Manegold
Dr. Gerald Margolis
Dr. Elizabeth Marks
Nina Marlewe
Thomas and Jane Martin
Laurie Martinelli
Hannah Martinez
Anna McCadden
Eugene McCarthy
Dr. Dennis McCory
Dr. James McGuire
Betsy McKean
Jerome Medebale
June Mendelson
Merck Partnership for Giving
Dr. Ann Merritt
Dr. W. Peter Metz
Rachel Meyers
Microsoft Giving Campaign
John Morin
Dr. Jesse Morris
Tori Mosolowicz
Peggy Moses
Meta Moy
Stephen Mueller
Virginia Mullen
Janet and Henry Murphy
Carolyn Nee
Dr. Paul Noraisin
North Congregational Church
Shirley Novakoff
R. Christopher O’Brien
Monique Ocasio
Jeremiah and Claudette O’Connor
Mara O’Connor
Dr. David Osser
Dr. Abigail Ostow
Lawrence Ouellette
Robert Owen
Barbara Page
Dr. Lawrence Panwon
Elizabeth Haines Papagianis
John Papas
Josephine Peltier
Roy Perlis
Rachel Perlmuter
Pfizer
Ralph Piantedosi
Dr. Debra Pinalis
Dr. Eric Plakun
Dr. Alan Pollack
Dr. Ann Potter
Julia Powers
Mary Pat Prado
Camille and Joseph Presti
Christine Prevererta
Hana Pyro
Dwight Quayle
Dr. Seth Rafal
Cheryl Ramirez
Howard and Susan Rashba
Jane Richardson
Maurice Richardson
John Rikalo
Dr. Ana Maria Rizzuto
Gene and Catherine Robillard
Ropes & Gray LLP
Marcos Rosenbaum
Stephen Rosenfeld
Drs. Daniel and Barbara Rosen
Evelyn Russell
Ginger Ryan
Chris Sadkowski
Karen Saford
Rita Sagayln
Laurence Sarazini
Ellenjane Scheiner
Dr. Robert Schlauch
Robert Schueler
Dr. Jonathan Schwartz
Barbara and Edward Scohnick
Tom Scourfield
Paul Seeley
Philip and Barbara Shambaugh
Dorothy Shapero
Family to Family (F2F) is a free 12 week course for family and friends of individuals with a serious mental illness taught by volunteer family members.

In Fiscal Year 2011, the Family to Family course celebrated its 20 year anniversary and was officially designated as an “evidenced based” practice by Dr. Lisa Dixon and her team of researchers at the University of Maryland.

A randomized trial study of Family to Family courses offered through NAMI of Maryland revealed a number of positive outcomes that many F2F graduates feel—but now it is official. Taking a Family to Family course:

- Reduces stress;
- Increases empowerment;
- Increases knowledge and problem solving skills;
- Reduces “subjective burden,” (i.e. the worry factor).

In Fiscal Year 2011, NAMI offered 21 F2F courses in Massachusetts: Cambridge, Concord, Boston, Weymouth, Taunton, Woburn, Salem, Holyoke, Framingham, Martha’s Vineyard, Gloucester, Jamaica Plain, Lowell, Lexington, Worcester, and Great Barrington. Some sites had multiple courses throughout the year with Cambridge being the leader with three!

We didn’t offer a course specifically for Veterans and their families. However, NAMI National has since renewed its partnership with the Veterans Administration to offer more courses at their sites.

We would like to thank Vinfen, Baycove, Eliot Community Human Services and Advocates for underwriting F2F classes and helping us bring F2F to their client’s families.

We also held two trainings this year for 13 new F2F teachers, thanks to a grant from the Rite Aid Foundation. A February, 2011, training was held in Wrentham and was taught by Maureen Couto and Karen McGravey-Gajera. A second F2F training weekend was held in Deerfield in June, 2011. Thanks to Larry and Tina DeAngelo for conducting this training.

We graduated over 400 family members who now know they are not alone!
FAMILY TO FAMILY:

“When I am fearful and scared, I can become calm and hopeful by drawing on the education and support and caring I have experienced these past 12 weeks.”

“I have looked forward to every class. I know more than before, not just about my loved one but about me. I need to continue learning, I want to! You opened the door.”

IN OUR OWN VOICE:

“In Our Own Voice is the keystone to my recovery…I feel I am doing something real and concrete for others living with mental illnesses by educating anyone, everyone who comes to listen…to show them living proof of the reality of recovery.”

- Rachel K., IOOV Presenter

“The thank you’s and positive feedback I get from an In Our Own Voice audience make me feel good that I’ve made a difference in the fight to breakdown the stigma of mental health.”

- Rita P., IOOV Presenter

IN OUR OWN VOICE

In Our Own Voice (IOOV) is an hour-long, free presentation given by two trained people about living with their mental illnesses. The program includes personal testimony, a video portion, and discussion with the audience. The goal of IOOV is to address stigma in the community and to enrich the audience's understanding of how people cope with serious mental illness.

In Fiscal Year 2011, NAMI Mass gave 123 IOOV presentations and reached an audience of 2,617 people. There were a variety of venues where IOOV was presented; including the MASSPRA Conference; a series of presentations for The Cambridge Health Alliance; Work, Inc; eight presentations for our NAMI Walks sponsor Beacon Health Strategies; Northeastern University; Bridgewater State Hospital; and the American Sign Language (ASL) version of the DVD was used five times for deaf or hard of hearing audiences.

There was an IOOV weekend training in April, 2011, and we now have seven new IOOV presenters. May, 2011, was a record breaking month with 22 presentations and our largest audience ever for 200 people at the Spectrum Conference. Karen Sulesky, our Membership Coordinator, assisted Julie Langbort for a six month period using grant monies from Bristol-Myers Squibb and Danversbank. This assistance allowed Julie to do more outreach by attending Deaf and Hard Hearing Recovery Conferences, The Massachusetts Suicide Prevention Conference, and visiting the NAMI Berkshire County and NAMI Western Mass offices.

NAMI CONNECTION

NAMI Connection is a peer-run support group for people with mental health conditions, where experiences are shared, coping strategies are discussed, and encouragement and understanding are offered. In Fiscal Year 2011, NAMI Mass sponsored 18 Connection support groups across the state. Thank you to these groups and their NAMI-trained facilitators.

Agawam                  Easthampton                  Lowell (Veterans Friendly)
Bedford (Veterans Friendly) Fitchburg                  Orléans
Boston (Two locations)     Framingham                  Somerville
Boston (Spanish speaking) Gloucester (Three Groups)   Waltham
Clinton                  Hyannis                     Westfield

Throughout the year, we held three state facilitator trainings sponsored by local affiliates:

• A training by NAMI Central Middlesex graduating seven new facilitators;
• A training by NAMI Central Massachusetts and NAMI MetroWest graduating six new facilitators;
• A training sponsored by the Metro Boston Recovery Learning Community graduating seven new facilitators.
We held our first NAMI Connection refresher session in Agawam at the NAMI Western Massachusetts office. One of our state facilitator trainers, Jackie Martinez, was selected by NAMI National to teach the first “Conexion” class, the first class ever taught entirely in Spanish.

Over 1,250 people came to the peer run support groups last year with an overwhelming majority returning time and time again. We formed a state-wide advisory committee of selected Connection facilitators that started to meet in April, 2011.

CHILDREN AND ADOLESCENT PROGRAMS

The Children and Adolescents department provides education, support, information, and advocacy to families with young people living with mental illness. We provide current information and resources on mental illness in childhood which is an ever increasing share of the population. Just one data point is that from 1996 to 2007, the rate of psychiatric hospital discharges rose by more than 80 percent for five to thirteen year-olds and by 42 percent for older teens according to the Archives of General Psychiatry. It wasn’t so long ago that many in medicine didn’t recognize that mental illness existed in children.

NAMI strives to serve parents and caregivers, as well as professionals, who have a child or adolescent living with mental illness in their lives—with a strong focus on schools. Working with our statewide affiliates, NAMI offers two primary educational programs: NAMI Basics and Children’s Challenging Behavior.

NAMI Basics is a recently-designed course. The course is free and consists of six-sessions for parents and other primary caregivers of children and adolescents living with mental illness. We offered the following NAMI Basics courses in FY 2011:

- NAMI MetroWest held a NAMI Basics course in Westborough in September, 2010;
- NAMI Central Middlesex affiliate which joined with The Edinburg Center to deliver a class in Lexington in the fall of 2010;
- NAMI Berkshire County offered a NAMI Basics class in Pittsfield in September, 2010;
- The NAMI state office in Woburn offered a NAMI Basics course in May, 2011 that was sponsored by the Metro Boston Recovery Learning Community.

Children’s Challenging Behavior (CCB) is a one day workshop for families that provides information on childhood mental health disorders and offers strategies for home and school, along with resources and information that offer hope and encouragement. This workshop is geared to parents/guardians, teachers and any adults who are parenting, raising or working with a child under age 18 with emotional, social and behavioral disorders. In Fiscal Year 2011, three CCB classes were held. The NAMI Western Massachusetts affiliate held a class in Springfield, and NAMI Cape Ann held a class in Gloucester. A CCB class was also held at the Woburn Public Schools.
After nine years of dedicated service, Toby Fisher left NAMI Mass during the summer of 2010 to work for SEIU 509. Toby served as the Executive Director of NAMI Mass for six years, then served as the part time NAMI Mass lobbyist for three years. Toby was in his element strolling through the halls of the State House talking to Representatives and Senators to promote NAMI’s legislative priorities. Toby did a great job and we thank him for his years of service to NAMI.

Toby’s departure left a giant hole in NAMI’s advocacy efforts. NAMI Mass moved into high gear and last fall hired a cracker-jack lobbyist, Joe Giannino of Government Relations Group. Joe Giannino has 25 years of experience representing clients in advocacy efforts in the State House and has earned an excellent reputation with issues involving state or local government. Joe has a strong network of contacts on Beacon Hill that has served NAMI well over this past year.

Under Joe’s leadership, NAMI has refocused its legislative priorities and reinvigorated its Board Committee on Advocacy and Public Policy. NAMI Board member, Chris Previtera chairs the Committee on Advocacy and Public Policy. Working with Joe and Executive Director Laurie Martinelli, Chris’ Committee has met several times over this past year.

NAMI has focused its efforts on two legislative priorities:

- H. 1424; An Act Establishing A Crisis Intervention Training (CIT) Working Group sponsored by Representative Elizabeth Malia, of Boston who co-chairs the Committee on Mental Health and Substance Abuse; and
- S. 1103; An Act Relative to the Closing of Hospital Essential Services, sponsored by Senator Jennifer Flanagan of Fitchburg.

Both of these issues are critically important for NAMI members. H. 1424 would set up a working group to look at issues regarding CIT and other jail diversion efforts and make recommendations to the Legislature for moving a statewide training initiative forward. Training law enforcement about mental illness is essential, especially with so many people with mental illness in jail and prison. NAMI hopes to make this issue more prominent with the passage of this bill.

Strengthening the current “essential services” law when it comes to the closure of psychiatric beds at private hospitals is another huge issue for NAMI members. H. 1103 is designed to put teeth into the oversight authority of the state Department of Public Health to prevent the closure of more psychiatric beds when a hospital has a budget surplus.

On March 31, 2011, NAMI Mass had its annual Advocacy Day at the State House with over 300 NAMI members in attendance. The purpose of Advocacy Day is to bring NAMI members to the State House to tell their elected officials in their own words how critical services to the mentally ill assist them and their family members.

During Fiscal Year 2011 NAMI Mass spruced up its office. The organization received a generous donation of over $25,000 worth of attractive office furniture, a refrigerator and a microwave from Windham Capital Management. NAMI Mass Executive Director Laurie Martinelli is pictured with Mark Kritzman, President and Chief Investment Officer of Windham, the firm making the donation. We remain very grateful for this upgrade.
NAMI MASS BOARD OF DIRECTORS

President
Guy Beales

Vice President
Lynda Michaud Cutrell

Treasurer
Tim Wing

Secretary
Howard Trachtman

Jean Albanese
Pam Andrews
Robert Antonioni
Bernice Drumheller
Laurel Landon
Jane Martin
Hannah Martinez

NAMI Massachusetts (NAMI Mass) has 1500 members and 20 Affiliates (local chapters). Affiliates are the source of hundreds of volunteers who give thousands of hours to educate, support, and advocate on behalf of persons with mental illness and their families.

NAMI MASSACHUSETTS AFFILIATES

NAMI Berkshire County ...................... Marilyn Moran
NAMI Cambridge/Middlesex .................. Jane Martin
NAMI Greater Boston-Consumer Affiliate Network .................. Howard D. Trachtman
NAMI Cape Ann .................................. Debra Pacheco
NAMI Cape Cod ................................. Dave Munsell
NAMI Central Massachusetts ............ Anette Mysliwiec
NAMI Central Middlesex ................. Lynda McCumber
NAMI Coastal ...................................... Fanny Zambuto
NAMI Dorchester/Mattapan/Roxbury .......... Karen Weaver
NAMI Greater Fall River ........................ Brenda Venice
NAMI MetroWest .................................. Larry DeAngelo

NAMI Greater Lowell......................... Marilyn Jonas
NAMI Greater North Shore ..................... Lisa Rose
NAMI Latino Metro Boston .................... Carmen Rivera
NAMI Newton/Wellesley ...................... Jean Acerra
NAMI North Central Mass ................... Guy Beales
NAMI Northeast Essex ....................... Joyce Cejka
NAMI Plymouth ................................. Jean Childers
NAMI South Norfolk ............................ Ray Breton
NAMI South Shore ......................... Barbara Sullivan
NAMI Western Mass ..................... Bernice Drumheller,
Linda Blouin-Roy (co presidents)
Sunday, November 14, 2010 from 6–8 pm, Wine Gallery in Brookline, Mass.

NAMI Mass hosted its first wine tasting event on Sunday night November 14, 2010, to benefit Family-to-Family Training and veterans outreach. NAMI Board member, Lynda Cutrell and the Fundraising and Marketing Committee coordinated the event. It was a great success, bringing in 200 guests, many new to NAMI. One goal was to create an event that would reach new folks unfamiliar with NAMI as we increase our presence in new circles. Interestingly, several people came looking for help from NAMI for a family crisis.

The Brookline Wine Gallery was a gracious host. The owner, Igor Ostrovsky, donated his staff and was a great help in many ways. Jo-Ann Ross was the Chief Wine Educator and donated her time. Several NAMI Affiliates members came including NAMI Cambridge Middlesex, Newton Wellesley, North Central (Fitchburg) and Cape Ann.

All ticket revenue and 20% of all sales were donated to NAMI Mass, including wine purchases for the holidays. It was very festive with 48 different types of wine for tasting, the sale of artwork and jewelry, photos, a performance by Michael Mack “Hearing Voices,” classical music by Drew Ricciardi, and a silent auction.

Special thanks to the Committee:

Lynda Cutrell, Chair  
Mary Pat Prado  
Hope, Joe and Drew Ricciardi  
Michael Mack  
Lisa Driscoll  
Sharon DeVos  
Joyce Calogero  
Carolyn White  
Jane Martin  
Larry Ouelette  
Kippy Goldfarb  
Chris Previtera

Photos: Carolle Photography.

Mission
The mission of NAMI Massachusetts is to improve the quality of life both for people with mental illnesses and for their families.

Vision
We seek to extend the education, support, and advocacy programs of NAMI Massachusetts so that we will reach out to all Massachusetts consumers and their families; improve the public’s awareness and understanding of mental illnesses; and advocate at all levels to ensure that all persons affected by mental illnesses receive, in a timely fashion, the services that they need and deserve.

Values
Central to NAMI Massachusetts is a commitment to programs that are both peer/consumer-driven and family-driven; to the key concepts of recovery, resiliency, and support that are essential to wellness and quality of life; and to full and meaningful lives for all persons.