4th Annual Spring Fundraiser on April 12, 2015

Our 2015 4th Annual Spring Fundraiser on Sunday, April 12th was the most successful yet — raising over $100,000. We honored Boston Globe investigative reporter Michael Rezendes with a Journalism Award for his coverage of Bridgewater State Hospital. Our other guest for the afternoon at Canary Square restaurant in Jamaica Plain, MA was U.S. Representative Seth Moulton who spoke about inadequate care of our veterans with mental health challenges.

“We need advocates for those with mental health challenges and their family members because we need to improve mental health policy in Massachusetts and across the country. NAMI’s education programs and support groups empower family members and peers. Thank you to NAMI Mass for improving the quality of life for people with mental illness and their families in the Commonwealth.”

CONGRESSMAN SETH MOULTON

NAMI Massachusetts Affiliates

NAMI Mass has over 2,000 members and 20 Affiliates (local chapters). Affiliates are the source of hundreds of volunteers who give thousands of hours to educate, support, and advocate on behalf of individuals with mental health conditions and their families.

NAMI MASSACHUSETTS AFFILIATES AND BOARD PRESIDENTS

Berkshire County | Deborah Sadowy
Boston | Stephen Rosenfeld
Bristol County | Brenda Venice
Cambridge-Middlesex | Jane Martin
Cape Ann | George Howe
Cape Cod & the Islands | Jud Phelps
Central Massachusetts | Carol Thorsen
Central Middlesex | Judy McKendry
Dorchester/Mattapan/Roxbury | Laurie Martinelli
Greater Boston Consumer Advocacy Network | Ewa Pytowska & Larissa James
Greater Lowell | Dick Edgar
Greater North Shore | Melinda Matthews
Latino Metro Boston | Marcos Rosenbaum
MetroWest | Larry DeAngelo
Newton-Wellesley | Sid Gelb
North Central | Guy Beales
Northeast Essex | Bernie Galant
Plymouth | Jean Childers
South Shore | Betty MacIntyre
Western Mass | Bernice Drumheller

NAMI Massachusetts

The Schrafft Center
529 Main Street, Suite 1M17
Boston, MA 02129
(617)-580-8541
namimass.org

EDUCATE

ADVOCATE

SUPPORT

ANNUAL REPORT 2015
Dear Friend of NAMI Mass:

It is hard to believe, much less describe, the amount of good work done by our staff, board and volunteers during the fiscal year 2015, but we are going to try! Fasten your seat belts:

1. We launched our CEOs Against Stigma campaign on June 26th, with 30 CEOs already dedicating themselves to attack stigma in the workplace. Please go to ceos.namimass.org to learn more.

2. We held the most successful NAMI Walk in the history of NAMI, by raising $623,000, making ours the first NAMI Walk ever to top $600,000.

3. We completed the first year of our new diversity outreach program, with significant presentations by, among others, Florette Willis (staff), Dr. Matt Bermingham (board) and attorney and community leader Joseph Feaster (NAMI Boston board).

4. We also completed the first full year of our dynamic and inspiring Peer-to-Peer program, a 11-week free class with trained facilitators, which has received rave reviews from participants.

5. We introduced a creative new tool for peer self-expression, called MyMoments, created by our volunteer Steve Koppel, which uses photography and state of the art technology to express the profound experience of recovery.

6. We completed a year-long development process for a state-of-the-art resource helpline, our own NAMI Mass COMPASS, which brings the latest technology to guide individuals and families to find the resources they need in their communities throughout the state.

7. We took our first ever steps at NAMI Mass to provide programmatic support for teachers encountering student mental illness, through presentations of Educating the Educator (ETE), created in New Jersey and brought to Massachusetts by board members, Kathleen Considine and Mary Jean Guidette.

8. We completed the third year of the NAMI Mass Criminal Justice Diversion Project, headed by June Binney, which has proved a game-changer in law enforcement mental illness training (but we still have a long way to go!).

9. We assisted in the creation of the first-ever NAMI Boston local affiliate, which begins to address the need for a local presence in the largest city in New England!

10. We hosted the most successful NAMI Walk ever in history of NAMI, by raising $623,000, making ours the first NAMI Walk ever to top $600,000.

 Truly, it’s a partial list and apologies to other great efforts not listed here. Please read this report for more.

It’s all important, and of course despite all this, there’s so much to do!

S. Stephen Rosenfeld
NAMI Mass Board President
...mental illness carries a stigma that prevents many people from discussing their condition at work – leading to high turnover, low productivity and increased employer costs.

Mental illness affects one in five adults and is the leading cause of workplace disability. Unlike physical illness, mental illness carries a stigma that prevents many people from discussing their condition at work—leading to high turnover, low productivity and increased employer costs.

NAMI Mass realized that ending stigma required top-down leadership to change misconceptions about mental illness—including depression and substance use—so employees have the opportunity to speak freely about the conditions that affect them and their immediate families and seek support. After announcing the results of the statewide survey in November, NAMI Mass decided to target chief executives of Bay State companies with at least 50 employees. As part of their commitment to change workplace attitudes about mental illness, CEOs are asked to sign a pledge and make a commitment to bring NAMI’s In Our Own Voice (IOOV) presentations into their workplace.

By April 2015, even before the official start, more than a half-dozen CEOs signed on, including, Bill Sprague of Bay Cove, Tim Murphy of Beacon-Health Options, Mark Reynolds of Tenet Health, Joyce Murphy of UMASS Medical School’s Commonwealth Medicine division, and Jim Cassetta of Work, Inc. All of these CEOs have signed a commitment to bring NAMI to their employees to help make the workplace healthier and more productive.

By April 2015, even before the official start, more than a half-dozen CEOs signed on, including, Bill Sprague of Bay Cove, Tim Murphy of Beacon-Health Options, Mark Reynolds of Tenet Health, Joyce Murphy of UMASS Medical School’s Commonwealth Medicine division, and Jim Cassetta of Work, Inc. All of these CEOs have signed a commitment to bring NAMI to their employees to help make the workplace healthier and more productive.

In June 2015, NAMI Mass officially kicked off CEOs Against Stigma at a news conference at Massport, hosted by its newly-signed CEO—Tom Glynn. By then, more than 25 business leaders were on board. The campaign received plenty of pre- and post-publicity, with reports on television, radio and in newspapers statewide — including, WBZ-TV, WBZ NewsRadio, WWLP-TV, WCVB-TV, WCVB’s Chronicle news magazine, The Boston Globe, the Boston Business Journal, The Winchester Chronicle, WCVB’s Chronicle news magazine, The Boston Globe, the Boston Business Journal, the Worcester Business Journal, the Fall River Herald and the Taunton Gazette.

At that time, NAMI Mass also released a first-of-its-kind position paper called Bad for Business: The Business Case for Overcoming Mental Illness Stigma in the Workplace. This paper is featured prominently on the CEOs Against Stigma website (www.ceos.namimass.org). At ceos.namimass.org, people can see which “CEOs” have signed on as well as read their testimonials, facts about mental health and resources for support.

To reach business leaders across the state, NAMI Mass has also enlisted its numerous affiliates. CEOs Against Stigma continues to build an impressive roster of business executives to help make the workplace healthier and more productive.
Family to Family

Family to Family (F2F) is a free 12-week psycho-education program for family members and caregivers who have loved ones that struggle with mental health issues. NAMI Mass trains family members to teach this course to their peers, other struggling family members and caregivers. The class learns the workings of the brain, medications, and side effects, coping strategies, empathy and communication skills as well as skills in navigating the mental health system. Resources are offered and shared with families, equipping them with strategies for helping their loved one.

In the conclusion of the course, the participants are empowered to move forward with great hope.

NAMI Mass offered 24 classes, graduating over 500 students. Also, we trained 15 new family members to become F2F teachers.

We offered more than 200 presentations to audiences of more than 4,000.

NAMI Mass offers Family Support Groups (FSG) throughout the Commonwealth to meet the needs of family members and caregivers. The groups are free of charge, as all our signature programs are. The Family Support Groups are led by two NAMI Mass trained facilitators who share their experiences and resources with the group. They are also trained in problem-solving skills. As a result, the groups are action oriented, and participants leave each session feeling hopeful and empowered.

NAMI Mass offers more than 40 groups. During FY2015, we trained nine facilitators to lead even more groups to meet the needs of the community.

“Family Support Groups”

At the conclusion of the course, the participants are empowered to move forward with great hope.

NAMI Mass offered 24 classes, graduating over 500 students. Also, we trained 15 new family members to become F2F teachers.

In Our Own Voice

NAMI Mass’ newest education program began during this fiscal year — Educating the Educators (ETE). This program grew from a need for teachers and school personnel to learn more about how to support children and adolescents who struggle with mental health issues. Many parents approached NAMI Mass to express the need to aid the classroom teachers and support staff. Kathleen Condine, NAMI Mass Board member and chair of the Education and Support Committee, heard the pleas and got into action. She contacted her former employer, NAMI New Jersey, to offer the successful program Educating the Educators that Kathleen helped write and direct, and asked for the rights. The NAMI Mass Board studied the program and gave the approval needed.

Kathleen began organizing a team of three presenters: a psychiatrist, a teacher and a parent to be the presenting panel. Other committee members worked with Kathleen to secure three school districts to pilot the ETE program of professional development. The only thing missing was the financial support.

In the Fall of 2014, Paula Gauthier made a generous donation, from a fundraising event to NAMI Mass in memory of her son, James. The group was able to begin bringing the education to the school districts. The three pilots took place in the Charlton-Dudley School District, the Barnstable School District and the Newburyport School District. Over 350 educators heard the panel discuss the brain, symptoms of mental health struggles, classroom strategies and the viewpoint of the parent. Audiences agreed that they left the presentations with a game plan to deal with students.

In Our Own Voice (IOOV) is one of NAMI’s signature programs, our voice to end stigma. It is an hour-long presentation given by two trained people who are progressing in their journey of recovery. The program includes personal testimony, a video portion and audience discussion. The presenters talk about the dark days of their struggles, their treatment and their wishes and dreams for the future. The goal of the program is to bring to life the person behind the mental health struggles. Stigma slowly melts away from the audience as the presenters tell their stories. Audiences are always impressed with the courage of the presenters, the quality of the presentations and information shared.

“The audience was riveted and moved after the presentation. We began outlining ideas for change that were triggered by your candid perspectives.”

NAMI Massachusetts offered free IOOV presentations to high schools, colleges, medical and dental schools, in-patient hospital units, large and small businesses, staff trainings and meetings, volunteer agencies to name a few venues.

NAMI Mass trains presenters in the state and affiliate offices, graduating new speakers each year. Several of our presenters have gone on to become nationally trained trainers, a credit to their hard work and dedication to NAMI and our mission.

We offered more than 200 presentations to audiences of more than 4,000.

In Our Own Voice (IOOV) is one of NAMI’s signature programs, our voice to end stigma. It is an hour-long presentation given by two trained people who are progressing in their journey of recovery. The program includes personal testimony, a video portion and audience discussion. The presenters talk about the dark days of their struggles, their treatment and their wishes and dreams for the future. The goal of the program is to bring to life the person behind the mental health struggles. Stigma slowly melts away from the audience as the presenters tell their stories. Audiences are always impressed with the courage of the presenters, the quality of the presentations and information shared.

“The audience was riveted and moved after the presentation. We began outlining ideas for change that were triggered by your candid perspectives.”

NAMI MASS’ Diversity & Inclusion

According to the Centers for Disease Control (CDC), overlooking diversity leads to health disparities resulting in persons with mental illness and multi-cultural groups dying 25 years earlier than the average population. Mental health is vital to our overall health and ability to lead full and happy lives. One in five adults and one in five children suffer from mental illness. It impacts us all directly or indirectly regardless of race, ethnicity, religion, class, sexual orientation, veteran status, etc. Nevertheless, stigma, cultural beliefs, a lack of access to care and discrimination are barriers that prevent people from getting the help they need to recover.

NAMI Mass is standing up to ensure people have an equal opportunity to live, grow and recover in our communities by offering Diversity & Inclusion training. Our training focuses on raising sensitivity and awareness to lower incidences of cultural discrimination from implicit bias. We made guest appearances on NAMI Latin y Comunidad, Disability Law Center’s Connections, and WCVB’s City Line to combat stigma and discrimination. Also, we offered our new program Sharing Hope to over 266 multicultural participants.

Our hope is to open doors of new possibilities for diverse groups to understand that people with mental health conditions can recover and live full and productive lives.

“Alice has been so motivated. She is determined to get back to college. She is learning that having hope is the first step. NAMI Mass is helping her continue to dream of a bright future.”

Family to Family

Family to Family (F2F) is a free 12-week psycho-education program for family members and caregivers who have loved ones that struggle with mental health issues. NAMI Mass trains family members to teach this course to their peers, other struggling family members and caregivers. The class learns the workings of the brain, medications, and side effects, coping strategies, empathy and communication skills as well as skills in navigating the mental health system. Resources are offered and shared with families, equipping them with strategies for helping their loved one.

In the conclusion of the course, the participants are empowered to move forward with great hope.

NAMI Mass offered 24 classes, graduating over 500 students. Also, we trained 15 new family members to become F2F teachers.

NAMI Mass offers Family Support Groups (FSG) throughout the Commonwealth to meet the needs of family members and caregivers. The groups are free of charge, as all our signature programs are. The Family Support Groups are led by two NAMI Mass trained facilitators who share their experiences and resources with the group. They are also trained in problem-solving skills. As a result, the groups are action oriented, and participants leave each session feeling hopeful and empowered.

NAMI Mass offers more than 40 groups. During FY2015, we trained nine facilitators to lead even more groups to meet the needs of the community.

“Family Support Groups”

At the conclusion of the course, the participants are empowered to move forward with great hope.

NAMI Mass offered 24 classes, graduating over 500 students. Also, we trained 15 new family members to become F2F teachers.

In Our Own Voice (IOOV) is one of NAMI’s signature programs, our voice to end stigma. It is an hour-long presentation given by two trained people who are progressing in their journey of recovery. The program includes personal testimony, a video portion and audience discussion. The presenters talk about the dark days of their struggles, their treatment and their wishes and dreams for the future. The goal of the program is to bring to life the person behind the mental health struggles. Stigma slowly melts away from the audience as the presenters tell their stories. Audiences are always impressed with the courage of the presenters, the quality of the presentations and information shared.

“The audience was riveted and moved after the presentation. We began outlining ideas for change that were triggered by your candid perspectives.”

NAMI MASS’ Diversity & Inclusion

According to the Centers for Disease Control (CDC), overlooking diversity leads to health disparities resulting in persons with mental illness and multi-cultural groups dying 25 years earlier than the average population. Mental health is vital to our overall health and ability to lead full and happy lives. One in five adults and one in five children suffer from mental illness. It impacts us all directly or indirectly regardless of race, ethnicity, religion, class, sexual orientation, veteran status, etc. Nevertheless, stigma, cultural beliefs, a lack of access to care and discrimination are barriers that prevent people from getting the help they need to recover.

NAMI Mass is standing up to ensure people have an equal opportunity to live, grow and recover in our communities by offering Diversity & Inclusion training. Our training focuses on raising sensitivity and awareness to lower incidences of cultural discrimination from implicit bias. We made guest appearances on NAMI Latin y Comunidad, Disability Law Center’s Connections, and WCVB’s City Line to combat stigma and discrimination. Also, we offered our new program Sharing Hope to over 266 multicultural participants.

Our hope is to open doors of new possibilities for diverse groups to understand that people with mental health conditions can recover and live full and productive lives.

“Alice has been so motivated. She is determined to get back to college. She is learning that having hope is the first step. NAMI Mass is helping her continue to dream of a bright future.”
Successes in the 3rd year of the Criminal Justice Diversion Project

NAMI Mass’ Criminal Justice Diversion Project (CJDP) had an exciting year, continuing our goal of reducing the disproportionate incarceration of people with mental illness. We achieved important successes in three main areas:

**Mental health training for law enforcement**
- Statewide training for new police recruits
  - Over 2,786 new municipal police officers have received an interactive, 16-hour training on mental health response developed by NAMI, DMH, and the Municipal Police Training Committee.
- The training covers signs and symptoms of mental illness, de-escalation skills, and the importance of collaboration with local mental health providers. Each class is co-taught by a trained, experienced officer and a licensed mental health clinician.
- Statewide in-service training for all municipal police officers
  - Over 13,000 current municipal officers have received a 3-hour in-service training on mental health developed by NAMI, DMH, and the Municipal Police Training Committee. By December, all 17,000 municipal officers in the state should receive the training.
- Crisis Intervention Team (CIT) training for local police officers
  - 60 police officers from Cambridge, Somerville, Belmont, Brookline, Everett, Malden, and Medford graduated from an in-depth, 40-hour CIT training as a result of a partnership between the city of Somerville, the Cambridge Police Department, and NAMI.

**Community Collaboration**
- The CJDP provides technical assistance to cities and towns to establish sustainable stakeholder groups and increase communication and collaboration between the criminal justice, mental health, and other sectors. The CJDP facilitated over 18 meetings to help communities develop improved responses to people with mental health needs.
- Received a 3-year grant from the Blue Hills Community Health Alliance (CHNA 20) to expand this work in the South Shore.

**Advocacy**
- The CJDP has conceptualized two long-term projects and will be working to garner support and funding in the next year:
  - Center of Excellence for Community Policing and Behavioral Health: A statewide resource for training, technical assistance, and evaluation aimed at reducing the over-representation of individuals with mental illness in the criminal justice system. The Center would support jail diversion in all communities in the state.
  - Middlesex County Diversion and Restoration Center: A community alternative to jail and hospitalization for people with mental illness. The Restoration Center would be a comprehensive service center with 24-hour bed capacity and a range of services to meet individuals’ complex needs.

NAMI Mass 2014 Convention
Lowell Inn & Conference Center • Saturday, October 18, 2014
Almost 400 NAMI members, supporters, individuals with mental health challenges, family members and friends in the mental health field attended the 32nd Annual NAMI Mass State Convention in Lowell at the UMass Lowell Inn and Conference Center on Saturday, October 18, 2014.

PHOTOS LEFT: Russell Pierce, DMH, Director, Office of Recovery and Empowerment (pictured left with NAMI Mass ED Laurie Martinelli) was the keynote speaker.

CENTER: Reva Stein and colleagues from the Mass Clubhouse Coalition.

RIGHT: (left to right) Board President Steve Rosenfeld with fellow board members Michael Fetcho and Howard Trachtman.
NAMI Mass’ Advocacy Agenda

Thanks to your help, there were many noteworthy victories. These victories reflect NAMI’s commitment to working closely with legislative leaders to restore funding and shift resources from facilities and institution-based services to community-based care. With an emphasis on growing attendance at our annual Lobby Day, it is critical to continue to bring hundreds of constituents into the state house to tell their story and advocate for increased funding. NAMI Mass has crafted very concise and impactful fact sheets that present a consistent message.

1. The lead item on our priority list has consistently been the DMH budget.

   The FY2015 DMH budget increased a whopping $32.1 million over FY2014. In an unusual move, budget negotiators responded to our collective requests and increased the bottom line even higher during their deliberations. The final numbers actually surpassed the spending originally approved by the House and Senate.

2. Encourage Jail Diversion for people with mental illness

   NAMI Mass has seen extraordinary success and growth of our ambitious project to prevent or divert individuals from becoming involved in the criminal justice system when their mental health crisis causes problematic but non-violent behaviors. This approach has been proven to reduce both human and economic costs. Presently, we are working with legislative leadership to creatively fund a five-year state-wide initiative that will train all municipal police officers in jail diversion techniques.

3. Legislation — NAMI has made a priority of the following bills — to read the bill summaries go to our website at namimass.org/contact/advocacy:
   • S1280: An Act Relative to Police Training, sponsored by Senator Jason Lewis.
   • H786: An Act requiring mental health parity for disability policies, sponsored by Representative Ruth Balser.

Closing

NAMI Mass’ presence on Beacon Hill has remained consistent. By leveraging the collective voices of NAMI’s members, friends, family and supporters throughout the state, there were noteworthy victories and tangible results. But our work is not yet complete. It is critical to engage and grow our network in the coming months and beyond, and it all begins with friends of NAMI making their voices heard.

The Walk...

Biggest Yet!

• 2015 was our 12th Annual NAMIWalks Massachusetts event on Saturday, May 16, 2015, at Artesani Park in Boston, MA.
• For the sixth year in a row, we were the top NAMIWalks campaign in the country out of 80+ Walks. We became the first Walk to go over $600,000 — raising $623,000.
• We are grateful to our Volunteers, Team Captains, Walkers and their Donors, Corporate Sponsors and our two anonymous donors who matched contributions during June 10 through June 30, 2015. Their collective efforts made it possible for us to set a new NAMI fundraising record.
• We distributed $115,911 to 19 NAMI Affiliates.
• Our Lead Corporate Sponsor, Beacon Health Options’ team, Team BHO/MBHP raised an astonishing $43,613 which in combination with their Sponsorship made their total giving a remarkable $88,613.

ADVOCACY DAY • Monday, April 13, 2015

Over 200 NAMI Mass constituents came to the State House, to back our legislative agenda. After listening to the speaker program that included NAMI Mass member and peer Mary Phillips and Lieutenant Colonel Sharon Costine from the Mass State Police, people visited their state representatives and state senators to voice their support for our legislative priorities. Also, we distributed a position paper, Supporting Law Enforcement: The Vital Next Step in the Decriminalization of Mental Illness.

After being briefed on the issues, given position papers and some guidance for talking with our legislators, we went off feeling well prepared to visit our elected officials. The feedback I got from my senator and my representative’s aide was that it is very helpful for them to hear our first person stories and to receive the position papers we left behind. AN ADVOCACY DAY PARTICIPANT
NAMI Walkers Raise Funds

Thanks to Those Walkers Who Raised $250 or More

Eric Adelman
Jory Agate
Denise Aldridge
Paul Aldridge
Rachael Aldridge
Bushra Awdi
Pam Andrews
Kirsten Archambault
Jon Archbold
Levia Atade
Robert Babion
Rosann Baboian
Maneca
Tanya Baker
Guy Beales
BJ Beck
Dawne Benoit
Matthew Bernstein
Rob Bliss
Nick Brady
Sharon Bright
Lori Broach
Michelle Broskdy
Celia Brown
Victoria Buckley
Jonathan Burke
Yvonne Burke
Terese Cardosi
Loren Carlson
Lisa Carty
Kathy Castagna
Linda Chance
Marni Chapin
Della Cimici
Kate Cokk
Stephen & Gina Cummings
Carissa Curran
Dawn Curran
Brannon Hovest
Andrea Hubacke
Linda Huutton
Carina Lat
Larissa James
Vivek Jaydeva
Diane Joe
Michaela Johansen
Michael Johnson
Joanne Johnson-
Fisher
Steffi Aronson Karp
Jessica Keech
Kevin Keller
Patty Kenny
Joseph King
Beverly Klick
Holly Knapp
Sandra Knight
James Kobler
Pamela Libby
Ellie Licari
Leah Licari
Margie & Walter Lunehan
Diane Loomis
Omar Lyes
Kenneth Mack
Charlie Manzi
Patti Mars
Jane Martin
Thomas Martin
Aimee Martineau
Kate Mathews
Lynda McCalmer
Susan McDougall
Karen McGarvey-
Gajara
Michael McGreal
Alyssa şehri
Susan McGuigan
Karen Gromis
Stephen Hadden
Cathy & Eric Haines
Alivia Hall
Kaitlin Happne
Mary Harris
Krista Henrici
Katie Heravi
Renee Houser
Natalie Hill
Janet Hodges
Carisa Rajak
Steve Paine
Nancy Parker
Randy Parker
Brad Parmenter
Catherine Pember
Janek Lee
Eileen Levin
Mike Levoshko
Nikki Levy
Kaitlin Sudol
Mary Lussman
Than Taylor
Mirem Tepper
Patricia Thatcher
Laura Thibodeau
George Thompson
Alyssa Tierno
Patrick Tracey
Howard Trachten
Dean Traer
Krish Velmurugan
Ishu Vidyarthi
Liz Watson
Molly Weiss
Carolyn White
Megan Wieland
Eliza Williamson
Elizabeth Wilson
Aneta & Vernon
Vergatian
Charlene Zilfante
Leila Alavi
Anahita Balian
Holly Knapp
Johannes Mathews
Lynda McCalmer
Susan McDougall
Karen McGarvey-
Gajara
Michael McGreal
Alyssa şehri
Susan McGuigan
Karen Gromis
Stephen Hadden
Cathy & Eric Haines
Alivia Hall
Kaitlin Happne
Mary Harris
Krista Henrici
Katie Heravi
Renee Houser
Natalie Hill
Janet Hodges
Carisa Rajak
Steve Paine
Nancy Parker
Randy Parker
Brad Parmenter
Catherine Pember
Janek Lee
Eileen Levin
Mike Levoshko
Nikki Levy
Kaitlin Sudol
Mary Lussman
Than Taylor
Mirem Tepper
Patricia Thatcher
Laura Thibodeau
George Thompson
Alyssa Tierno
Patrick Tracey
Howard Trachten
Dean Traer
Krish Velmurugan
Ishu Vidyarthi
Liz Watson
Molly Weiss
Carolyn White
Megan Wieland
Eliza Williamson
Elizabeth Wilson
Aneta & Vernon
Vergatian
Charlene Zilfante
Kaitlin Sudol
Mary Lussman
Than Taylor
Mirem Tepper
Patricia Thatcher
Laura Thibodeau
George Thompson
Alyssa Tierno
Patrick Tracey
Howard Trachten
Dean Traer
Krish Velmurugan
Ishu Vidyarthi
Liz Watson
Molly Weiss
Carolyn White
Megan Wieland
Eliza Williamson
Elizabeth Wilson
Aneta & Vernon
Vergatian
Charlene Zilfante

As a company with the mission of helping people live their lives to their fullest potential, Beacon salutes the important work that NAMI Mass offers to individuals and families living with mental illness. NAMIWalks brings together our community, raises awareness, and garners funds to support NAMI’s activities. Our employees are proud to participate in NAMIWalks because we know the positive effect NAMI brings to Massachusetts.

TIMOTHY MURPHY, CHIEF EXECUTIVE OFFICER • BEACON HEALTH OPTIONS

Thank you to all our Walk Corporate Sponsors

We are extremely grateful to all Corporate Sponsors of NAMIWalks Massachusetts 2015 as well as those companies that graciously provided in-kind donations.

IN-KIND DONATIONS
Alex and Ani
Bay Bay Yoga
Bertucci’s
Boston Duck Tours
Boston Tea Party Ships & Museum
Boston University Fitness and Recreation Center
Central Rock Gym, Cambridge
Charles River Canoe + Kayak
Cheese Factory
Codakide Corner Theatre
Discovery Museums
Franklin Park Zoo
Firstly BBQ
Huntington Theatre Company Institute of Contemporary Art
Isabella Stewart Gardner Museum
J.P. Licks
KHC Audio
New England Aquarium
New England Aquarium Charitable Table Foundation
New Repertory Theatre
Old Sturbridge Village
Otto Restaurant
Sky Zone Boston
Starbucks
Swan Boats Public Garden
The Boston Red Sox

We make every effort to include all the generous corporate sponsors who support us, the businesses that give us in-kind donations, the Walkers who contribute unstintingly and the teams that raise money. We may inadvertently omit an organization, a donor or team, or misspell a name. Please accept our apologies and contact our office.
FINANCIAL RESULTS FOR FY 2014*

Unrestricted Net Assets Revenue & Support $454,366
Special Event - NAMI Walks $622,000
Special Event - Other $110,942
Contributions $259,440
Special Event - Other 110,942
Grant Income $454,366
Operating Expenses $259,440
Special Event - NAMI Walks 623,000
Interest Income 3,086
Program Costs 8.33%
Operating expenses 5.02%
Unrealized Gain on Investments 7,519
Grant Income $454,366
Total Revenue and Support $1,600,990

Program Costs • 86.64%
Fund Raising • 8.33%

General & Administrative • 5.02%

Unrestricted Net Assets Revenue & Support $454,366
Special Event - NAMI Walks $622,000
Special Event - Other $110,942
Contributions $259,440
Special Event - Other 110,942
Grant Income $454,366
Operating Expenses $259,440
Special Event - NAMI Walks 623,000
Interest Income 3,086
Program Costs 8.33%
Operating expenses 5.02%
Unrealized Gain on Investments 7,519
Grant Income $454,366
Total Revenue and Support $1,600,990

Program Costs • 86.64%
Fund Raising • 8.33%

General & Administrative • 5.02%

*unaudited

Unrestricted Net Assets Revenue & Support $454,366
Special Event - NAMI Walks $622,000
Special Event - Other $110,942
Contributions $259,440
Special Event - Other 110,942
Grant Income $454,366
Operating Expenses $259,440
Special Event - NAMI Walks 623,000
Interest Income 3,086
Program Costs 8.33%
Operating expenses 5.02%
Unrealized Gain on Investments 7,519
Grant Income $454,366
Total Revenue and Support $1,600,990

Program Costs • 86.64%
Fund Raising • 8.33%

General & Administrative • 5.02%